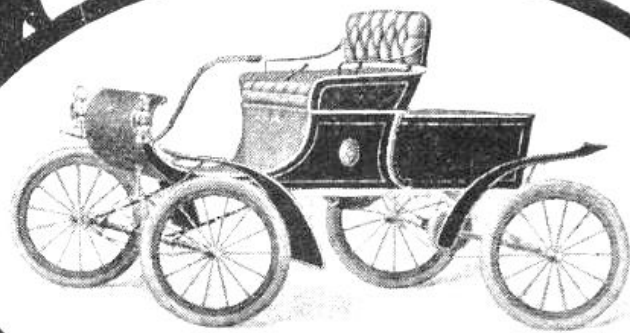
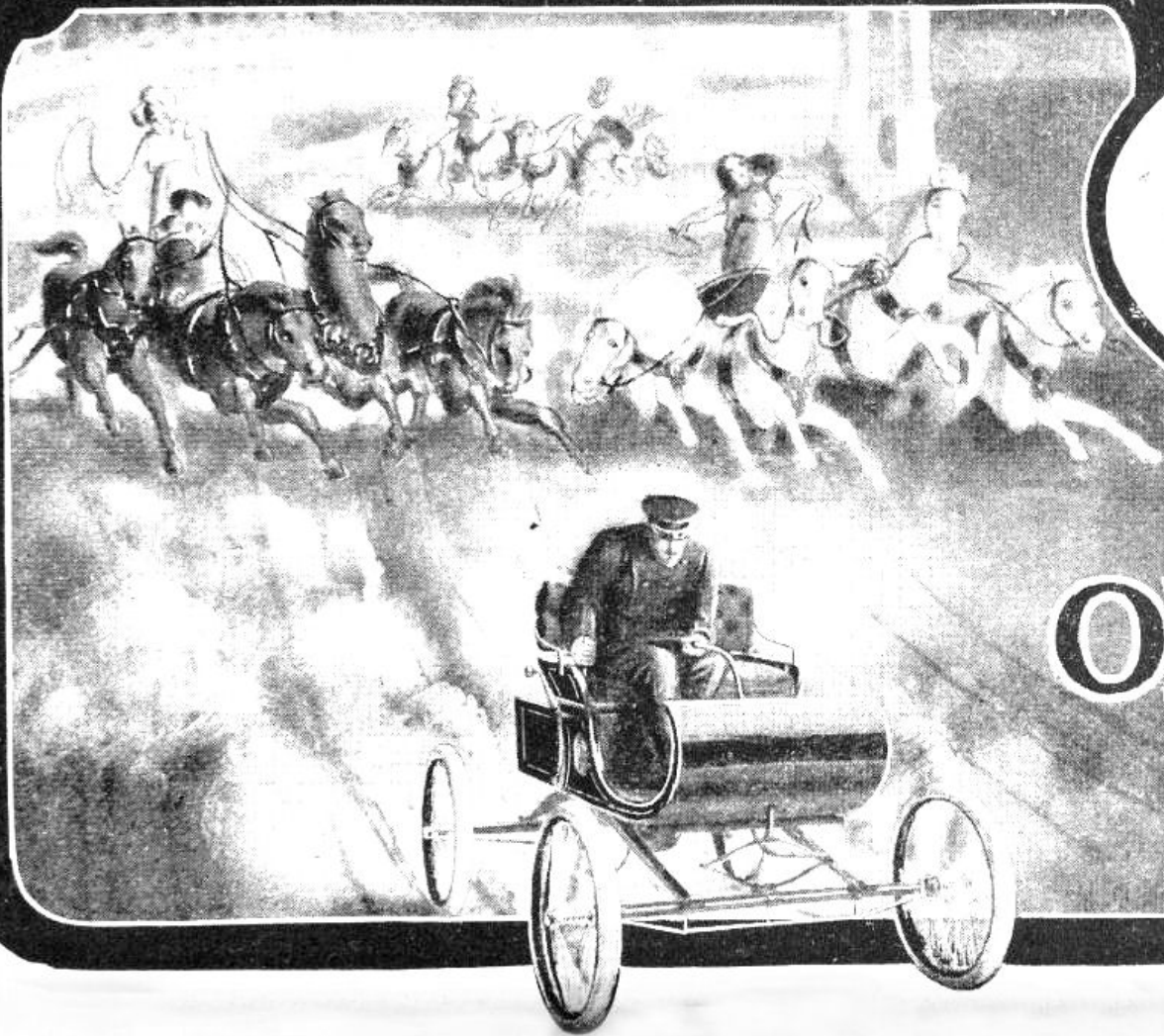
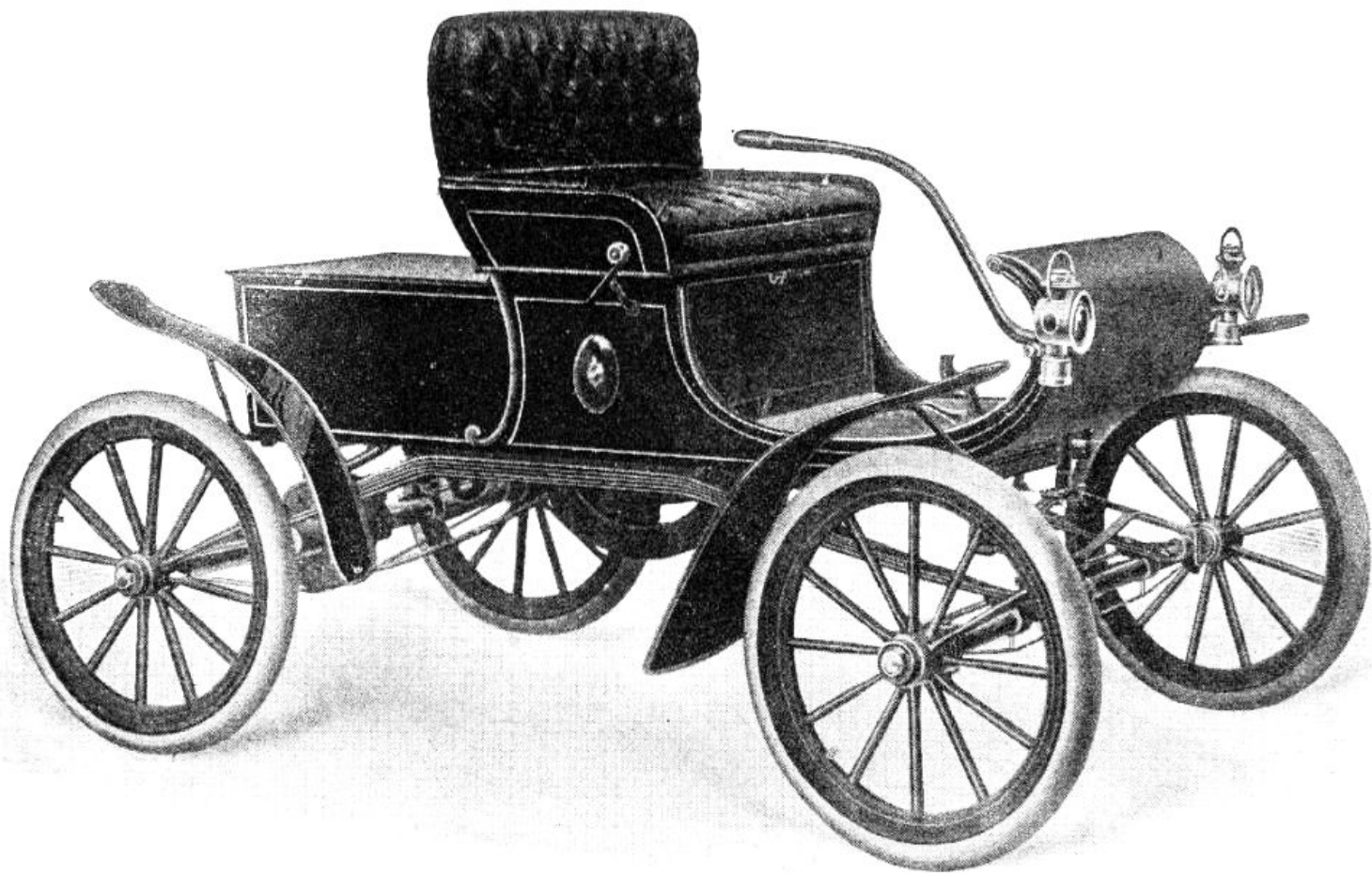




The
Oldsmobile
Ahead



1903 OLDSMOBILE. PRICE, \$650
COMPLETE WITH MUD-GUARDS AND LAMPS

1903 OLDSMOBILE

THE CAR WITH A RECORD

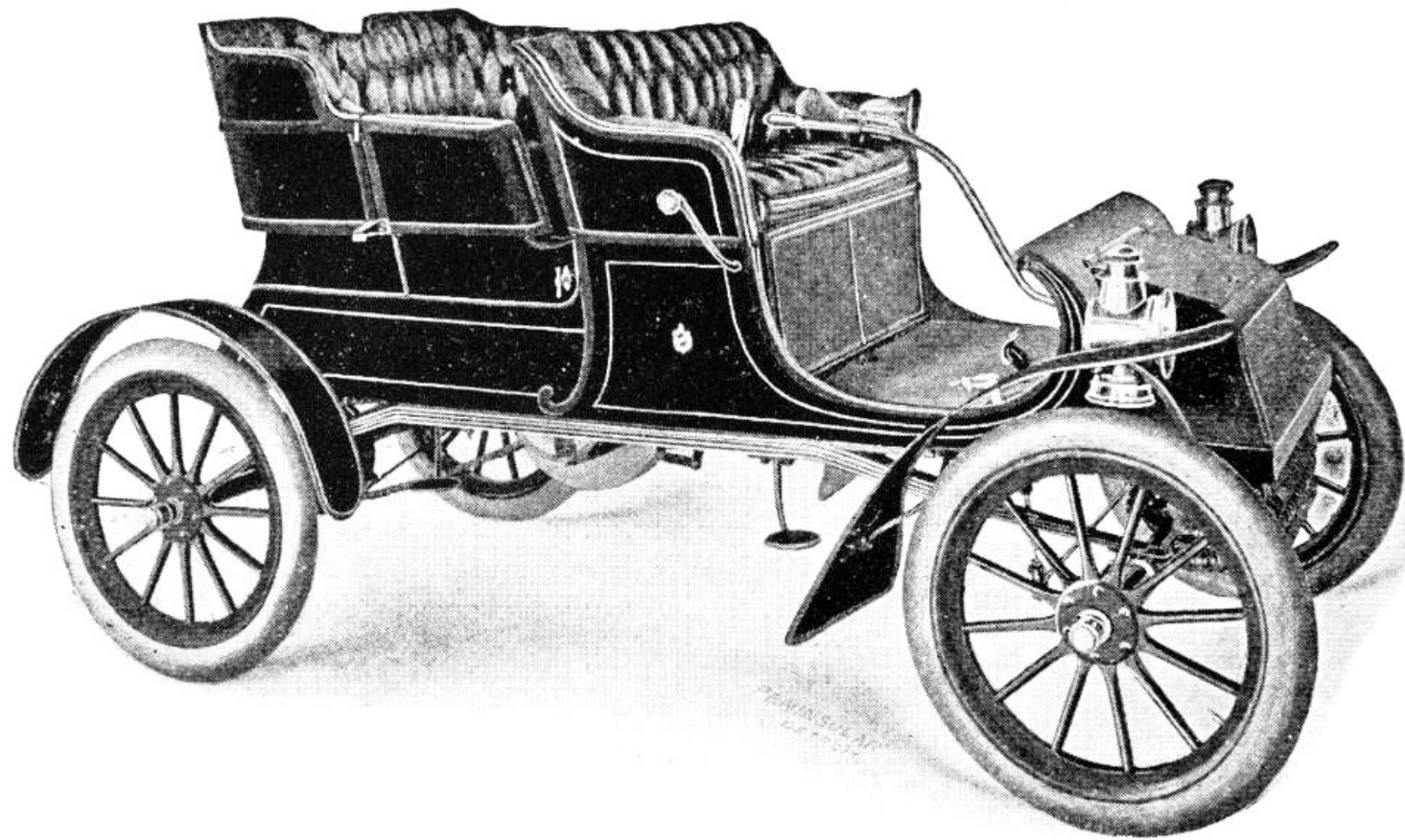
No change in the graceful appearance of this standard runabout. An improved carburetter, trussed axles, and a thoroughly strengthened construction are the improvements given to automobilism by the 1903 Oldsmobile.

Every part where there was even the most remote chance of weakness has been so strengthened that the Oldsmobile is without doubt the most reliable and dependable automobile in the world.

The Oldsmobile stands upon its three years' record of constant use by over 7,000 drivers. Is not this a stronger recommendation than the experimental theories of manufacturers whose machines have yet to stand the practical test of a season's use on the road.

In the Long Island Endurance Run the Oldsmobile gained the highest awards. Two Blue Ribbons were captured in the Chicago Endurance Run, and 15 cups for first places show its position in speed contests.

In the 500-mile New York-Boston-New York Reliability Run it was the only machine in its class to make the run without a penalized stop, receiving the highest award, a Gold Medal.



OLDSMOBILE TONNEAU. PRICE, \$1,250
COMPLETE WITH LAMPS AND MUD-GUARDS

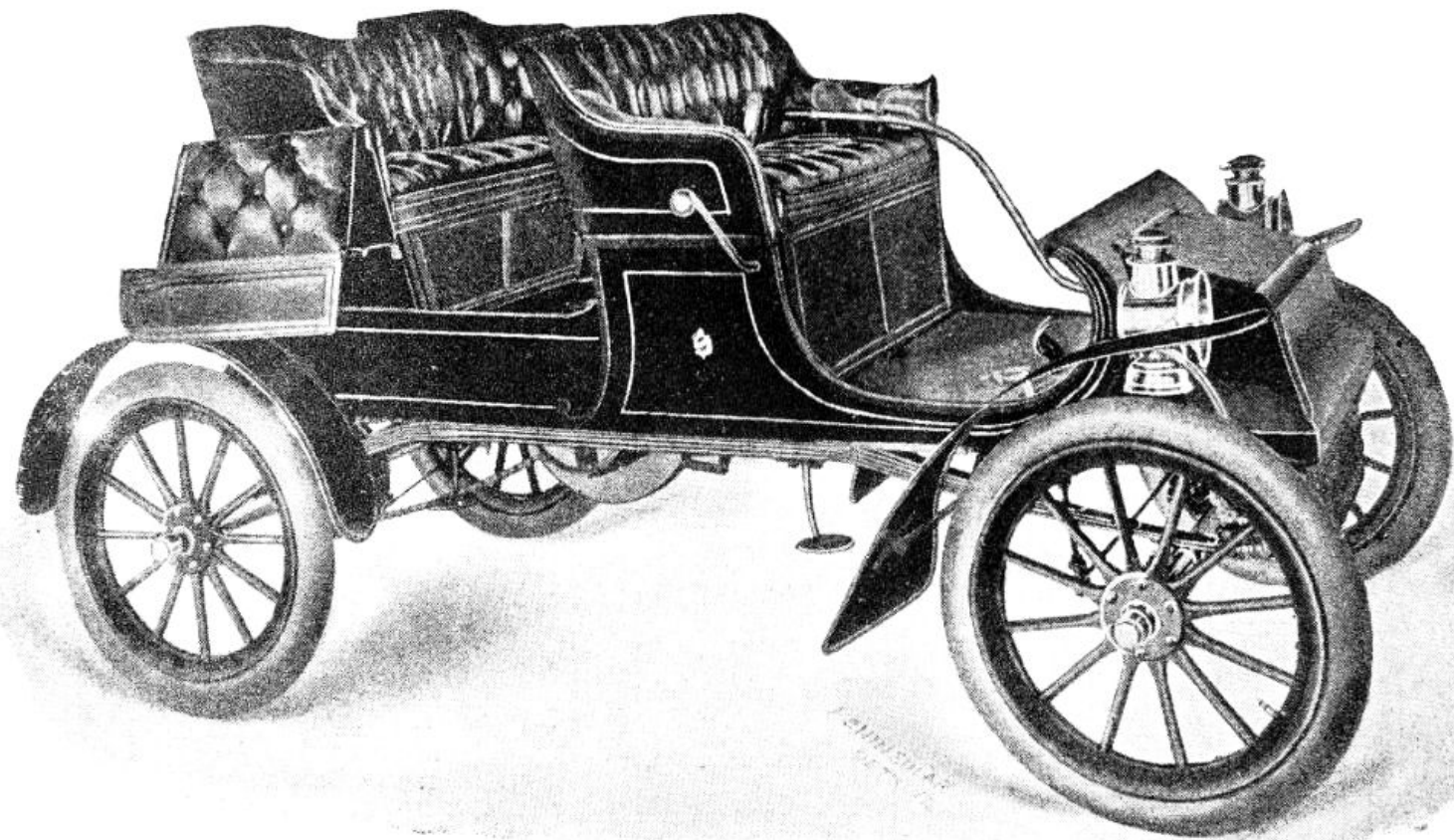
OLDSMOBILE TONNEAU

THE CAR WITH THE SIDE ENTRANCE

Built on the same handsome lines as "The Oldsmobile." Designed for long distance tours on the rough American roads. Roomy, comfortable, and an ideal car for practical service.

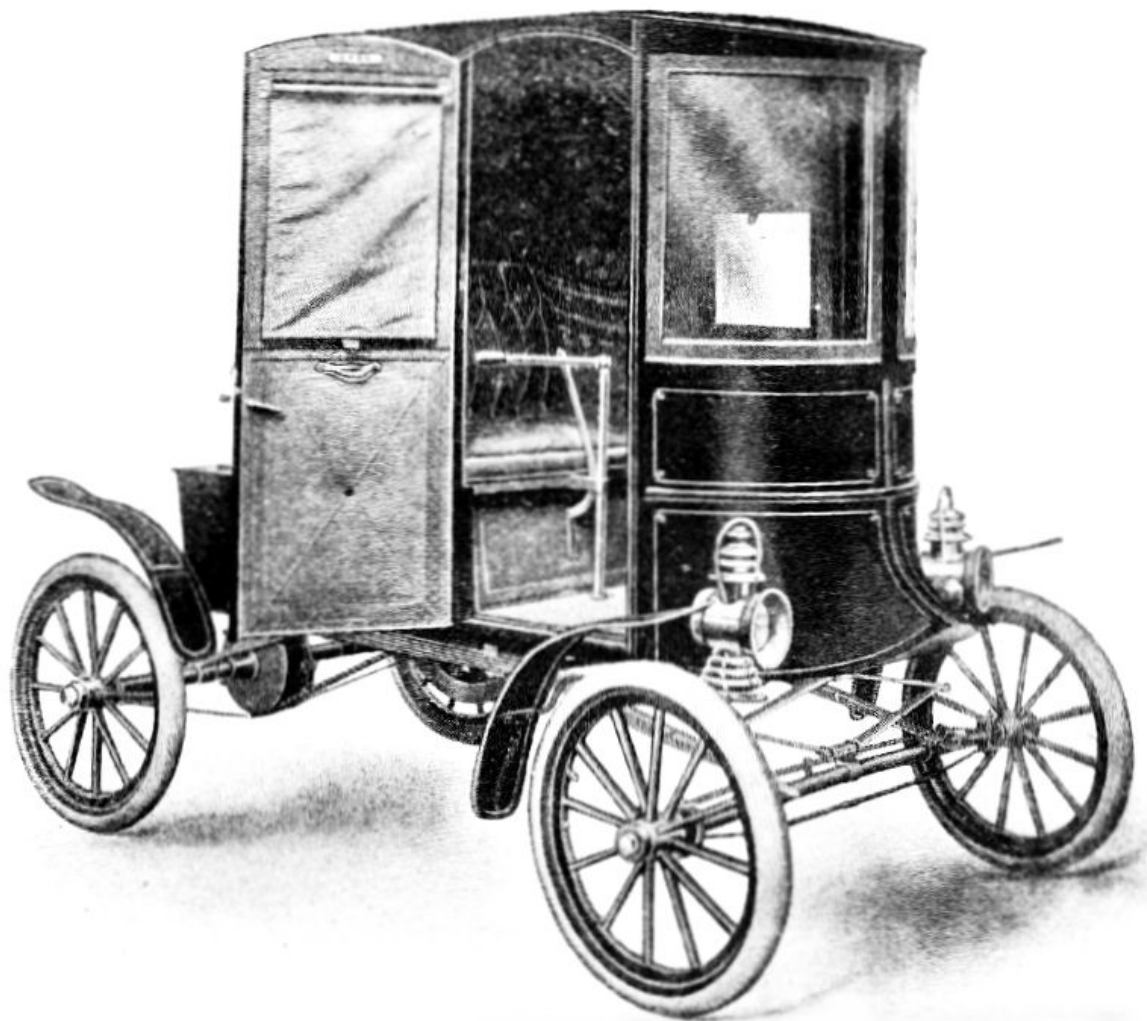
The only tonneau car which has a side entrance—a feature that gives more room, and is much more convenient—not necessary to go out into the middle of the road to get in.

Range of speed at will up to thirty miles an hour. Weight, 1,350 pounds—the lightest touring car, horse-power considered, on the market, yet thoroughly dependable in every essential. Opposed cylinders minimize vibration and jar, and luxury and comfort in riding are assured by all the weight on the tonneau seat being in front of the rear axle. Ten horse-power two cylinder motor; wheel base, seven feet; tires, 30 inches by 3 inches, Dunlop detachable. Lever or wheel steer as desired. **Price, \$1,250.**



OLDSMOBILE TONNEAU. PRICE, \$1,250

TAKE SIDE DOOR (WATCH THE OTHERS COPY IT)



**OLDSMOBILE
COUPE**

DESIGNED FOR
PHYSICIANS' USE

FOR DESCRIPTION SEE
NEXT PAGE

OLDSMOBILE COUPE

THE ECONOMICAL CAR OF LUXURY

The most luxurious automobile yet designed for physicians' use, or for anyone who wants to drive in a permanently closed carriage.

All the simple operating mechanism is under cover, the gearing is lower than the Standard Oldsmobile, limiting the speed to 18 miles an hour. Lined throughout with rich satin. Fitted with electric lights, so that medicines, instruments, or any desired article can be accurately selected on the darkest night.

The Oldsmobile Coupe has the same horse-power and general mechanical excellence as the Oldsmobile.

THE OLDS MOTOR WORKS

DETROIT, MICHIGAN